

ATTENDEE RETURN ON INVESTMENT TOOLKIT

Safe & Together Model Conferences are your opportunity to gain access to the expertise, contacts, and strategies influencing and progressing domestic violence services and agencies.

To demonstrate the tangible value of your attendance and your organisation's investment, use the following ROI toolkit to set goals, define professional development objectives and make the most of your experience.













JUSTIFICATION DASHBOARD FOR YOUR SUPERVISOR

Complete the following form to give to your direct manager/supervisor.

What is the cost of attending the event? Registration, hotel, travel, food, etc.
What funding ideas could you propose? Grants, professional development funds, and other financial sources
What challenges can you address by attending? Lack of perpetrator interventions, assessment tools, community partnerships, etc.
References of past Safe & Together Model attendees? Check out our social media channels @SafeandTogether to see what people are saying about Safe & Together conferences during the events.
What value will your organization receive when you bring information and tools back to the team?
The time spent on current challenges, the assessment tools provided, the size of the team you will bring information back to, etc.



FOR THE REGISTERED ATTENDEE: CONFERENCE GOALS

We appreciate the investment you are making to travel for the event. We want to help you make the most of your time. Take a moment to use this tool to map out the experience you want to have at the conference.

What current challenges do I face in my work?
What three learning opportunities can I find or create that may not be available at other conferences?
What new practice skills will I gain at this event that may not be available at other conferences?
Who can I partner with to find creative ways of implementation (other attendees/presenters)?
What else would I like to do while at the conference?



FOR THE REGISTERED ATTENDEE: POST-CONFERENCE

Take a moment to use this tool to help define your experience at the conference. Remember: Tag us in your posts to follow the conversation! What was my lightbulb moment—my one key takeaway? What key discoveries, solutions, and/or strategies have I learned at the conference? What relationships did I create? And who do I need to follow up with? What ideas am I bringing back to my team? What do I need to do to get started?